

WORDS FROM OUR VOLUNTEERS:

"We are very proud to be part of the Adopt-A-Highway Program in Irondequoit. Over the years we have had many sales agents participate in the clean-up efforts. We appreciate the program because it helps beautify the town and our office. We look forward to remaining in the program for many years to come."

Steve Walther,
Steven G. Walther Realtor, CRS, GRI
Volunteer since 1993

"The Adopt-A-Highway Program has heightened our awareness to our own habits. We have participated in the program for eight years. It has made a difference in our community as evidenced by the overwhelming response from our neighbors."

David L. Perotto,
Bartolomeo and Perotto Funeral Home, Inc.
Volunteer since 1996

"Throughout our participation in the Adopt-A-Highway Program we have often been thanked and appreciated by the people within the community. It has been a rewarding and enriching experience for our Chapter because it has allowed us to develop a mutually beneficial relationship with the community and fostered a plethora of leadership and communication skills."

Dustin Collins,
RIT's Delta Alpha Chapter of Phi Sigma Pi
Honor Fraternity -- Volunteer since 2002

"The Adopt-A-Highway Program is very rewarding. It gives our members great satisfaction to transform East Street into a clean roadside. Pittsford Rotary is proud to keep a part of our town and Monroe County a little cleaner."

Matthew Wahl,
Pittsford Rotary Club
Volunteer since 2002

"Keep your community clean and share the outdoor teamwork experience."

Todd J. W. Wisner,
Wisner & Wisner
Volunteer since 2003



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Department of Transportation
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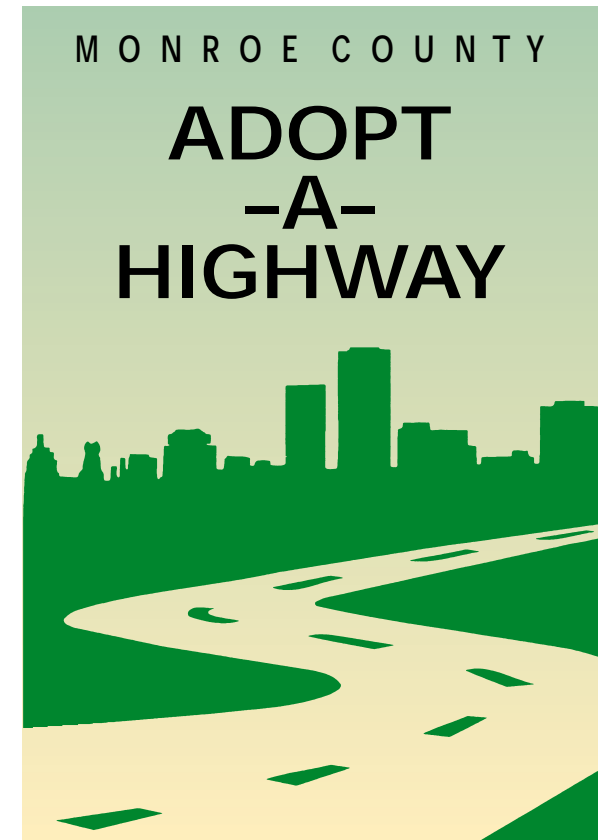


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Maggie Brooks
County Executive

Terrence J. Rice, P.E.
Director



LOOKING FOR a way to make a contribution to our community...the environment...your neighborhood?

LOOKING FOR a great company activity... something that you can do outside in the fresh air...something that won't cost you anything?

LOOKING FOR a way to tell thousands of people a day about your business, community group or religious organization?

Monroe County's **ADOPT-A-HIGHWAY** program is your answer!

Maggie Brooks
County Executive



• ADOPT-A-HIGHWAY •

The **ADOPT-A-HIGHWAY** program, a Monroe County Department of Transportation (DOT) sponsored initiative, looks for community-minded companies, clubs, or organizations to signal their commitment to keeping Monroe County looking good by “adopting” stretches of highway and pledging to keep them litter-free.

GETTING INVOLVED IS EASY!

A group simply commits to taking care of a segment of highway for a two-year period. Work includes picking up trash, raking-even planting flowers. And there's no cost to the participating organization. Monroe County DOT provides garbage bags, safety vests, “Work Zone” signs and roadside trash pick-up service. The ADOPT-A-HIGHWAY program coordinator will even come to you to explain the program in greater detail and later train your volunteers in the basics of highway safety and how to conduct a successful clean-up.

WHAT YOU'LL NEED TO PARTICIPATE:

- The commitment of a minimum of ten volunteers.
- General liability insurance.
- Basic yard tools.



WHO CAN ADOPT-A-HIGHWAY:

- | | |
|----------------------------|------------------------------|
| • Community Service Groups | • Professional Associations |
| • Businesses | • Radio Stations |
| • Churches | • Hospitals |
| • Alumni Groups | • Garden Clubs |
| • Government Agencies | • Neighborhood Organizations |

WHY YOUR GROUP SHOULD JOIN THE ADOPT-A-HIGHWAY PROGRAM:

- **EXPOSURE.** Monroe County DOT will install two 3'x4' highway signs crediting your organization for its efforts. Thousands of motorists a day see these signs.
- It is a great group activity. Many participating groups use their clean-up day as an opportunity to hold a post clean-up picnic or other family event.
- It's the environmentally responsible thing to do. What better way to safeguard our environment?

FOR MORE INFORMATION CONTACT:

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